

ACM SNU CHAPTER

HACKDATA

7-8 Oct, 2017

SPONSORSHIP BROCHURE

About SNU
About ACM SNU Chapter
About HackData 2017
About HackData Mission
About previous events
Why sponsor us?
Current sponsors and organisers
Contact Us

**VENUE: SHIV
NADAR UNIVERSITY**

ABOUT

SHIV NADAR UNIVERSITY

Shiv Nadar University is a multidisciplinary, diverse, research-focused, student-centered, with a full range of academic programs at the undergraduate, postgraduate and doctoral level. Students at the University thrive in an environment of collaboration and respect where ideas are rooted in academic excellence and personal integrity. Attending University on a 286 acres campus in India's NCR is a cosmopolitan experience where students enjoy global perspective and a sense of community infused with respect for people, ideas and a spirit of inclusiveness.



ABOUT

ACM SNU CHAPTER

The ACM Student Chapter is the Computer Science society at Shiv Nadar University. We organize programming competitions and practice sessions, research talks by professionals from academia and industry, tutorials on technical subjects, and other computer science outreach activities on campus. Our activities aim to promote appreciation of the intellectual richness of the discipline while also while also developing valuable professional skills in the student community.



ABOUT

HACKDATA 2017

A place where the only thing limiting what you build is your own creativity.

HackData is one-of-a kind hackathon organised by ACM SNU Chapter in association with Hack Society. This interdisciplinary and open-ended event would bring together creative minds from a variety of fields under one roof. Engineers, business students, designers and entrepreneurs would together build solutions utilizing data science in useful and positive ways beyond classroom and Kaggle competitions.

30 hours event packed with sessions, workshops and networking activities! Build a product using any dataset available in public domain and get a chance to take away home loads of swag and prizes!

Expected participants: 150+
Colleges: 20+

ABOUT

HACKDATA MISSION

The mission of HackData is to create a gender diverse and technologically inclined community. Our goal is to create opportunity for newcomers to explore a hackathon environment while learning and solving compelling problems.

FEMALE SPEAKER FOR DATA SCIENCE SESSION

We are actively looking for female speakers who can conduct a data science session during the event.

SPECIAL PRIZE FOR ALL WOMEN'S TEAM

There is a special award category for the all women's team that makes the best project! This should surely motivate females to form and work in all women's teams.

GENDER DIVERSITY IN THE ORGANISING COMMITTEE

There are 5 females in the organising committee of HackData. We believe that team has to represent the same diversity goals we want out of our participants.

ABOUT

PAST EVENTS

GRASSROOTS HACKS - FEB 2017

This 24 hours fun-filled hackathon was organised in association with stockroom.io. Students worked on startup ideas and got a chance to showcase them to industry experts!

SNUCODE - JAN 2017

Online programming contest where students had to solve interesting challenges to win prizes!

ACM HACKATHON - OCT 2016

ACM Hackathon provided a chance to 200+ students from 15+ colleges to work on India-specific problems and come up with unique solutions!

**AND MANY MORE EXCITING
WORKSHOPS, SEMINARS, EVENTS
ETC.**

WHY

SPONSOR US

HackData provides a platform for students to work with data and come up with innovative solutions, visualisations, analysis and products. HackData will attract the very best students from top schools for engineering and computer science in the NCR. Sponsorship lets companies and organisations interact directly with this talent pool via tech talks, freebies, branded prizes, and more. You can **showcase your API or product, and see students make awesome projects with them.**

Sponsorship is a great way to increase your company's presence and **popularise your brand among 2500+ college students of Shiv Nadar University and 10000+ college students from NCR.** The event will also feature press coverage, making sponsorship a great way to increase your company's presence. Our past successful events enables us to plan for bigger and better hackathons in the years to come, so companies who continue to work with us get to influence an increasingly bigger pool of talent.

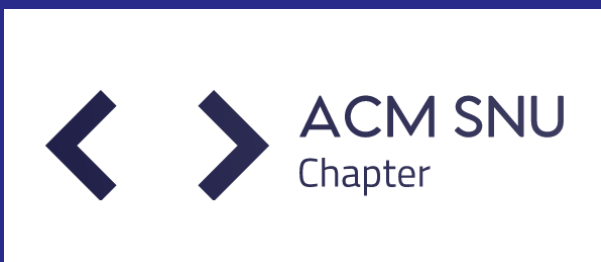
CURRENT

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ORGANISERS



CONNECT

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